

CHARITIES + *lovemycharity.com*

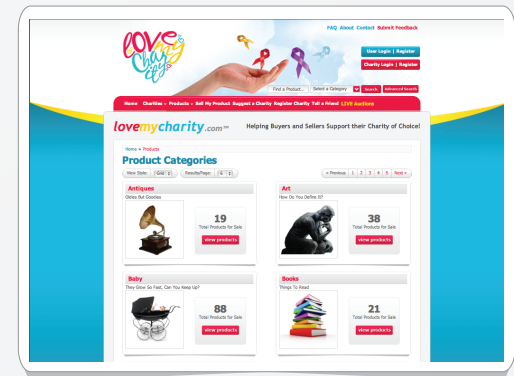
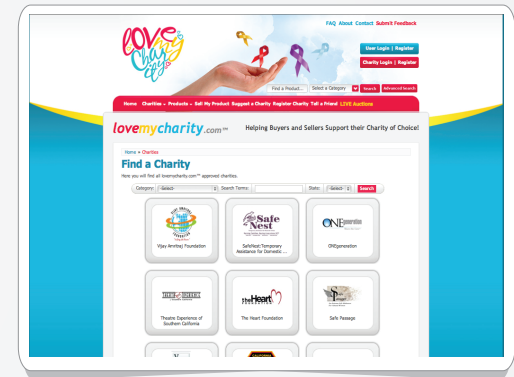
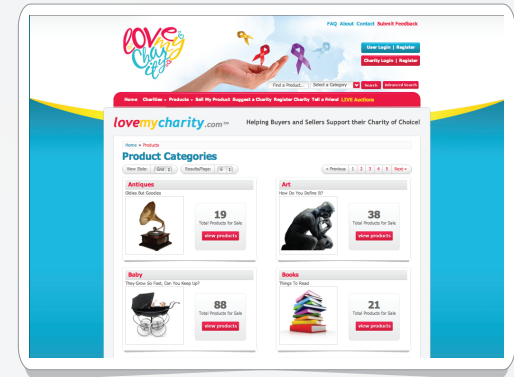
*Lovemycharity.com* has optimized fundraising for charities by fusing an innovative donation system with the traditional concept of e-commerce. Charities effortlessly receive donations when donors complete every-day transactions via *lovemycharity.com*. In addition to increased fundraising, charities registered with *lovemycharity.com* gain visibility and public awareness while reaching new, prospective donors.

# EVERYONE WINS.

**DONORS** + *lovemycharity.com*

Donor benefits from buying and selling products with *lovemycharity.com*:

- Automatically donate a portion of the transaction to the seller's charity of choice
- Track donations with the built-in donation tracker
- Increase revenue by selling products on a global platform
- Receive complimentary end-of-year reports for tax write-offs
- Zero Fees to buy and/or sell products



# GETTING STARTED WITH *lovemycharity.com*

Follow **3** simple steps and your charity can be receiving donations today.

Go to  
LoveMyCharity.com  
and click on  
'Register Charity'.



When the 'Register  
Charity' window is  
displayed,  
enter your 'Charity  
Information'.

A screenshot of the 'Register Charity' form. The header is identical to the homepage. The main heading reads 'Register for a new Account Today – A Great new way to get your Donors involved in a Fun, Safe Fundraiser where Everyone Wins!'. Below this is a 'Charity Information' section with input fields for 'Charity Name:', 'Address:', 'Address2:', 'City:', 'State:', and 'Zip:'. Each field has a red asterisk indicating it is required.

Type the given  
Security Code and  
click 'Submit'.

A screenshot of the security code verification step. It features a 'Security Code' label and a text input field containing the code '6Z472'. Below the input field is a link that says 'Can't Read? Click here to generate a new code.' At the bottom are 'Submit' and 'Cancel' buttons.

FEEL  
THE  
LOVE.



# ABOUT *lovemycharity.com*

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*LoveMyCharity.com* is a 100% fee-free, online service for buyers and sellers. Targeted to a global audience, *LoveMyCharity.com* is helping nonprofits effortlessly gain donations through this cutting-edge fundraising opportunity. The *LoveMyCharity.com* system allows individuals to list products for sell while giving them a means to make a greater impact on the charity they love most.

Utilizing a fully automated donation system, a portion of the seller's proceeds is awarded to their charity of choice while also increasing a greater awareness for that cause. The *LoveMyCharity.com* system is simple – its innovative purpose makes it the one and only place to...



## ... MAKE A DIFFERENCE

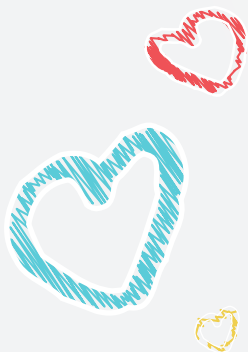
### BUY

At *LoveMyCharity*, everyone wins! Buyers and sellers benefit, as there is no charge to use our services. Nonprofits reap greater exposure and an automatic resource to raise funds 24/7. With zero transaction fees, this translates into more gains for all parties involved. We initiate, but do not participate in the sale of merchandise.

### SELL

Streamlined through a unique process sales transactions are completed without any interference from *LoveMyCharity.com*. Our automated service channels money directly from the buyer to the seller, and then seller to the nonprofit. The buyer, seller and nonprofit all come out ahead, meeting our mission.

### DONATE



# NETWORK

